

Ebbisham Sports Club

Photographic and Video Images Policy

Date of policy: June 2022

Review date: June 2025

This policy is based on similar policies of our sports governing bodies: Badminton England, England Squash and the Lawn Tennis Association

Ebbisham Sports Club is committed to providing a safe environment for children/young people under the age of 18 to participate in sport. Essential to this commitment is to ensure that all necessary steps are taken to protect children/young people from the inappropriate use of their images in resource and media publications, on the internet, and elsewhere.

#### Definition

Photographic Images and Video Images includes the use of cameras, digital cameras, video recorders, mobile phones and personal digital assistants (PDAs)

Ebbisham Sports Club has adopted the following key principles to protect children/young people wherever and whenever photographic and video images are taken and stored:

The interests and welfare of children taking part are paramount

Parents/carers have a right to decide whether children's images are to be taken, and how those images may be used

Parents/carers must provide written consent for children's images to be taken and used

Images should convey the best principles and aspects of our sports, such as fairness and fun

Care should be taken to ensure that images are not sexual or exploitative in nature, nor open to obvious misinterpretation and misuse

Images should only be taken by authorised persons, as agreed by the club

All images of children should be securely stored and destroyed when no longer relevant

In the case of images used on web-sites, particular care must be taken to ensure that no identifying details facilitate contact with a child by a potential abuser

#### Publishing Images

Ebbisham Sports Club may use photographic and video images for promotional purposes, including their inclusion on the club's website, social media such as facebook, and in the press, with the following conditions:

Through the use of a consent form, we will ask for the permission of parents/carers to take and use the child's image (see appendix for consent form)

If a player is named, we will avoid using their photograph.

If a photograph is used, we will not name the player

We will NEVER publish personal details (email addresses, telephone numbers, addresses etc) of a child/young person

We will only authorise the use of images of players in suitable dress (Tracksuit, on court clothing i.e. T-shirt/shorts/skirt, off court clothing)

Material will be destroyed once it is no longer relevant

#### Use of Photographic Filming Equipment by other persons

Photographic and video images taken on behalf of the club will normally only be taken by Ebbisham coaches, appropriate staff or approved photographers who must be clearly identified.

Press or other professional photographers must be approved and clearly identified.

Ebbisham Sports Club does not want to prevent parents, carers or other spectators being able to take legitimate photographs or video footage of players/participants. However, there is evidence that certain individuals will visit sporting events to take inappropriate photographs or video footage of children/young people. All staff and volunteers should be vigilant about this possibility. Any concerns should be reported to the appropriate Welfare Officer.

No photographic or video images should be published or shared on social media without the permission of the parent/carer of the child concerned.

#### Use of Video as a Coaching Aid

Players and their parents/carers should be made aware that this is part of the coaching programme and understand the purpose of filming as a coaching aid

We will seek written permission from the parent/carer for the use of photography and video analysis (see appendix for consent form)

When filming, we will ensure that there is an appropriate approved adult present

Care will be taken in the storing of coaching films to avoid inappropriate use

Material will be destroyed once it is no longer relevant

Signed

Dated

## EBBISHAM SPORTS CLUB PHOTOGRAPHIC & VIDEO IMAGES CONSENT FORM

At Ebbisham Sports Club photographs and video images may be taken and used for display, promotional purposes and as a coaching aid.

In accordance with our Welfare Policy and Photographic & Video Images Policy we will not permit photographs or video images of young people to be taken without the written consent of their parents/carers.

EVENT: Eg Sports camp, tournament, coaching session(s)

.....

DATE: .....

EVENT ORGANISER: Eg Staff member, coach

.....

We therefore seek your permission to take photographs/video images of your child and use them in the ways described below. (Event organiser please delete categories which do not apply)

Please tick all the relevant boxes, sign and date

NAME OF CHILD: .....

I give my consent for photos of my child to be used for display purposes around the club

YES

☐

I give my consent for photos and videos of my child to be used on the club website (the child will not be named)

YES

☐

NO

☐

I give my consent for photos and videos of my child to be used on the club's social media (facebook)

(the child will not be named)

YES

☐

NO

☐

I give my consent for photos of my child to appear in the local press

YES

☐

NO

☐

I give my consent for my child to be filmed for coaching purposes

YES

☐

NO

☐

Name of parent/carer: .....

Signature: ..... Date: .....

PARENTS: IF TAKING PHOTOGRAPHS/VIDEO IMAGES OF YOUR OWN CHILD,  
PLEASE ENSURE THAT NO OTHER CHILDREN ARE INCLUDED IN THE SHOT